

## ~ TABLE SPONSORSHIP OPPORTUNITIES ~

### **Presenting Sponsor | \$75,000** (Exclusive)

***Sponsor up to 750 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP tables of 12 located in close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

#### **Sponsor Branding**

- 🍷 Presenting Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Special donor/sponsor recognition by our Emcee.
- 🍷 Presenting sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- 🍷 Presenting Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Presenting Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Presenting Sponsor name and/or logo recognition on the event program.
- 🍷 The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.
- 🍷 **Other sponsor amenities as agreed.**

### **Tote Sponsor | \$50,000** (Exclusive)

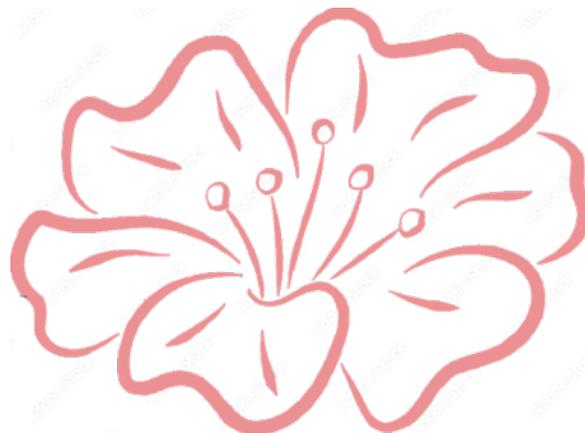
***Sponsor up to 500 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP tables of 10 located in close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

#### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Special donor/sponsor recognition by our Emcee.
- 🍷 Sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.



## Shoulder Bag Sponsor I \$30,000

**Sponsor up to 300 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.

## Kelly Sponsor I \$20,000

**Sponsor up to 200 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One VIP table of 10 seats within first 3 rows of the celebrity guest speaker.
- Includes access for up to 6 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon

## Cross Body Sponsor I \$15,000

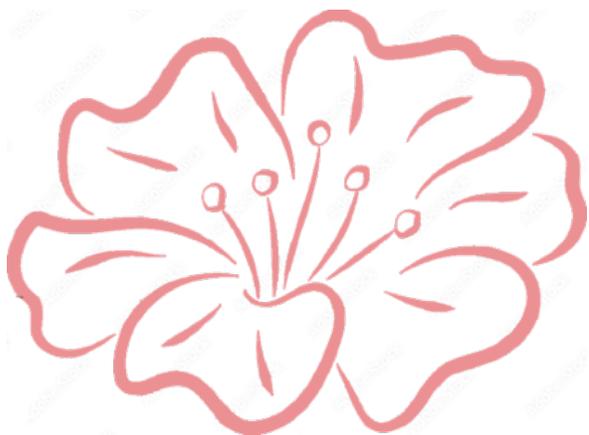
**Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One table of 10 seats in middle of ballroom.
- Includes access for up to 4 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Jackie Sponsor | \$7,500

**Sponsor up to 75 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- Four (4) VIP luncheon tickets.

### Sponsor Branding

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.

## Clutch Sponsor | \$3,500

(for Junior 40 & under)

**Sponsor up to 35 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- Two VIP luncheon tickets.

### Sponsor Branding

- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event program.

## Satchel Sponsor | \$2,500

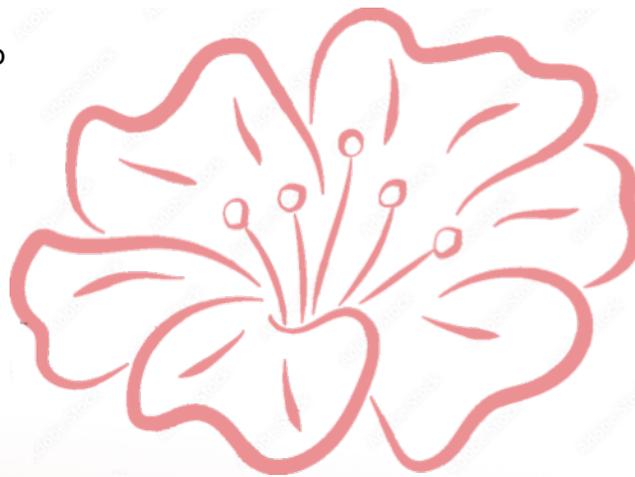
**Sponsor up to 25 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- Two (2) luncheon tickets.

### Sponsor Branding

- Sponsor name and/or logo recognition on the event program.



## ~ LUNCHEON TICKETS ~

### VIP TICKET | \$1,000/each

(Includes access to our post-event meet and greet with our celebrity guest speaker)

### Table of Twelve (12) Seats | \$7500

Includes One (1) VIP Ticket

(Limited availability)

### Individual Ticket | \$600/each

(Limited availability)

# ~ UNDERWRITING SPONSORSHIP OPPORTUNITIES ~

*(Limited to one sponsor per category)*

## **Wellness Advocate** **\$40,000 | SOLD**

*Sponsor up to 400 hours of counseling sessions for individuals and families in need of mental health services.*

### **Hospitality**

- One VIP table of 10 seats in close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.
- Program speaking opportunity for Sponsor, between 2 and 4 minutes, with sponsor logo or accompanying visuals on screen.

## **Silent Auction & Reception Sponsor** **\$25,000**

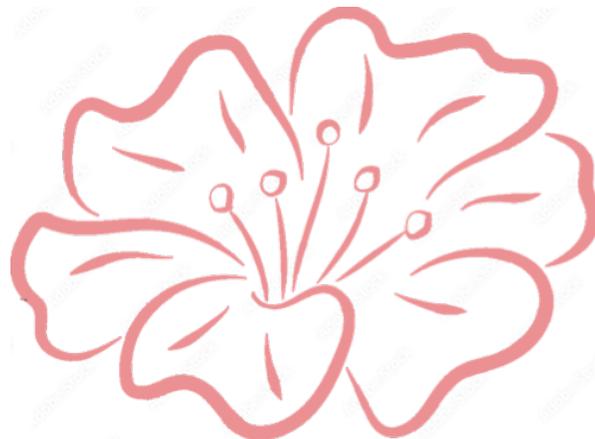
*Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.*

### **Hospitality**

- One table of 10 seats in close proximity to the celebrity guest speaker.
- Includes access for up to 6 guests to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- Sponsorship branding on cocktail napkins during the luncheon (and mutually agreed upon design).
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Table-Scape Sponsor | \$15,000

**Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One table of 10 seats in middle of ballroom.
- Includes access for up to 4 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsor name and/or logo recognition incorporated and displayed in the centerpieces at each table.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the

## Auto/Valet Sponsor | \$10,000

**Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- Two (2) VIP and four (4) luncheon tickets.

### Sponsor Branding

- Car displayed in the front entrance of The Breakers Palm Beach during the luncheon.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition inside cover of event program.

## Paddle Sponsor | \$6,000

**Sponsor up to 60 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- Four (4) luncheon tickets.

### Sponsor Branding

- Name and/or logo recognition displayed at the top of the paddle used by all attendees to bid on auction items and to place donations during the Call to the Heart and Live Auction.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event program.

## Mental Health Advocate Sponsor \$1,000

**Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.**

- 100% tax deductible, no goods and services

