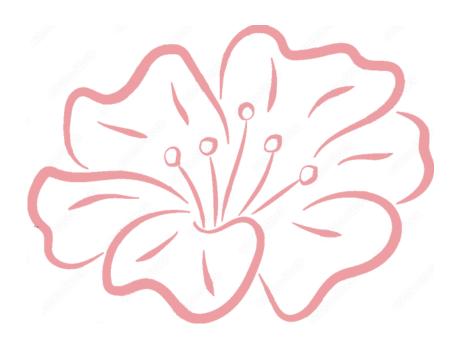
## 27th Annual



Wednesday, February 18, 2026
The Breakers Palm Beach











WEDNESDAY FEBRUARY 18. 2026



THE BREAKERS
PALM BEACH

Old Bags Luncheon® is the Center for Family Services of Palm Beach County's signature fundraising event, held at The Breakers Palm Beach. Palm Beach Daily News recognized OBL as **one of the top five Palm Beach social events of the season**. The luncheon boasts an extraordinary silent auction offering a wide selection of new or gently used authentic designer handbags, a beautiful lunch served in one of The Breakers' oceanfront ballrooms and a celebrity speaker.

Past event sponsors include Rowe Plastic Surgery, Related Ross, Lougano and Palm Beach Media Group. Would you like to be a partner of our signature event? Could your company benefit from exposure to our guest list? Consider a sponsorship with the Center for Family Services by supporting the Old Bags Luncheon.



Event Chairs
Lora Drasner & Marzia Precoda

Auction Chairs
Barbara Pendrill & Theodora Pace

Honorary Chairs
Sonja Stevens & Joan Yanow

Mental Health Ambassador Alana Stewart

# Mays to Participate

Become an event sponsor or make a cash donation



Donate a new or gently used authentic designer handbag



Ask retailers, friends & family to donate a handbag

Attend and bring your friends to this year's Old Bags Luncheon®

**Table** \$6000/each Ten (10) seat table



VIP TICKET | \$1,000/each (Includes access to our post-event meet and greet with our celebrity guest speaker)



Individual Ticket \$600/each Limited availability

Contact





## HANDBAG DONATION GUIDELINES

We **gratefully** accept new or very gently used authentic handbags that will make a real impact at our event.

Imagine the excitement as fashion enthusiasts bid on the best sellers, those coveted designer handbags from Gucci, Chanel, Hermes, Dior, Saint Laurent, Louis Vuitton, Chloe, Versace, Valentino, Dolce and Gabbana, Bottega Veneta, Louboutin, and many more iconic fashion houses. Your generous contribution can turn heads and create unforgettable moments.

But it doesn't stop there! We also welcome stylish pieces from other popular designers like Coach, Kate Spade, Escada, Tory Burch, Marc Jacobs, Longchamp, Tod's, Rebecca Minkoff, Burberry, Michael Kors, Jimmy Choo, Ralph Lauren, Salvatore Ferragamo, Staud, Jada Loveless, Cecy, Jennifer Tattinelli, Sylvia Furmanovich and the list goes on. Every handbag you donate can be a piece of someone's dream ensemble.

When you purchase a new designer bag for the auction, please tape the receipt to the inside of the box. It not only adds value but also provides authenticity to the lucky winner.

We kindly request you provide an approximate retail value for your donated items. This information will be instrumental in setting our opening bids strategically, ensuring that your contribution garners the attention and appreciation it deserves.

The OBL silent auction is more than just an event; it's an experience. Anticipation is building, and we can't wait to welcome our guests to a spectacular display of the best of the best! Your handbag donations will not only make fashion dreams come true but also support those on their journey to mental wellness. Join us as we dazzle our attendees and make a significant impact together.









## ~ TABLE SPONSORSHIP OPPORTUNITIES ~

# Presenting Tote Sponsor I \$50,000 (Exclusive)

Sponsor up to 500 hours of counseling sessions for individuals and families in need of mental health services.

### Hospitality

- Two VIP tables of 12 located in close proximity to the celebrity quest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- Presenting Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Presenting sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Presenting Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Presenting Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Presenting Sponsor name and/or logo recognition on the event program.
- The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.
- Other sponsor amenities as agreed.

## **Shoulder Bag Sponsor I \$25,000**

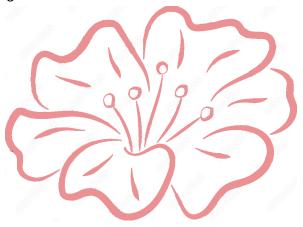
Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.

## Hospitality

- One VIP table of 12 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral
- Prominent name and/or logo recognition on the event program.



## Kelly Sponsor I \$15,000

Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.

#### Hospitality

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and areet with our celebrity guest speaker.

### **Sponsor Branding**

- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.

## **Cross Body Sponsor I \$10,000**

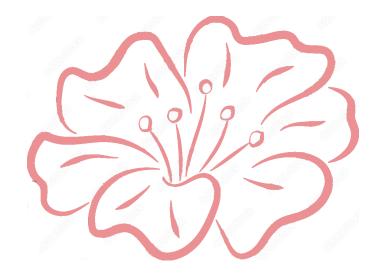
Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.

### Hospitality

- One table of 10 seats in middle of ballroom.
- Includes access for up to 6 guests to our postevent meet and greet with our celebrity guest speaker.

## **Sponsor Branding**

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Jackie Sponsor I \$5,000

Sponsor up to 50 hours of counseling sessions for individuals and families in need of mental health services.

#### Hospitality

Four (4) VIP luncheon tickets.

#### **Sponsor Branding**

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.

## Clutch Sponsor I \$3,500 (for Junior 40 & under)

Sponsor up to 30 hours of counseling sessions for individuals and families in need of mental health services.

#### Hospitality

Two VIP luncheon tickets.

## **Sponsor Branding**

- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event program.

## Satchel Sponsor I \$2,000

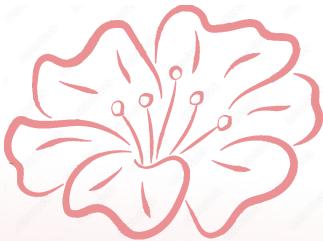
Sponsor up to 20 hours of counseling sessions for individuals and families in need of mental health services.

## Hospitality

Two (2) luncheon tickets.

### **Sponsor Branding**

 Sponsor name and/or logo recognition on the event program.



## ~ LUNCHEON TICKETS ~

## VIP TICKET | \$1,000/each

(Includes access to our post-event meet and greet with our celebrity guest speaker)

## **Table of Ten (10) Seats | \$6000**

(Limited availability)

## Individual Ticket | \$600/each

(Limited availability)

## ~ UNDERWRITING SPONSORSHIP OPPORTUNITIES ~

(Limited to one sponsor per category)

## Wellness Advocate | \$40,000 | SOLD

Sponsor up to 400 hours of counseling sessions for individuals and families in need of mental health services.

## Hospitality

- One VIP table of 10 seats in close proximity to the celebrity quest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

## **Sponsor Branding**

- One VIP table of 12 seats within close proximity to the celebrity guest speaker.
- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.
- Program speaking opportunity for Sponsor, between 2 and 4 minutes, with sponsor logo or accompanying visuals on screen.

# **Silent Auction & Reception Sponsor** \$25,000

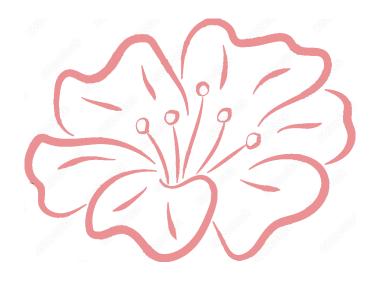
Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.

### Hospitality

- One VIP table of 10 seats in close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

## **Sponsor Branding**

- Sponsorship branding on cocktail napkins during the luncheon (and mutually agreed upon design).
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Table-Scape Sponsor I \$15,000

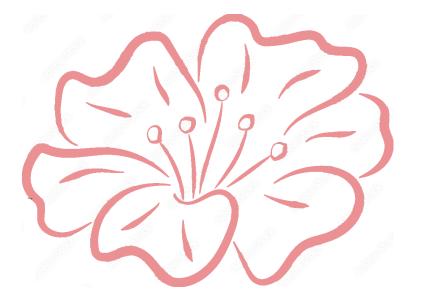
Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.

#### Hospitality

- One table of 10 VIP seats in middle of ballroom.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

## **Sponsor Branding**

- Sponsor name and/or logo recognition incorporated and displayed in the centerpieces at each table.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Auto/Valet Sponsor I \$10,000

Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.

## Hospitality

Six (6) luncheon tickets.

### **Sponsor Branding**

- Car displayed in the front entrance of The Breakers Palm Beach during the luncheon.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition inside cover of event program.

## Paddle Sponsor I \$6,000

Sponsor up to 60 hours of counseling sessions for individuals and families in need of mental health services.

#### Hospitality

Four (4) luncheon tickets.

#### **Sponsor Branding**

- Name and/or logo recognition displayed at the top of the paddle used by all attendees to bid on auction items and to place donations during the Call to the Heart and Live Auction.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event program.

## Mental Health Advocate Sponsor I \$1,000

Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.

100% tax deductible, no goods and services provided with donation.

## OBL Sponsorship Commitment



## I WISH TO BECOME THE FOLLOWING TABLE SPONSOR:

Presenting Tote Sponsor   \$50,000 (Exclusive)	Jackie Sponsor   \$5,000
Shoulder Bag Sponsor   \$25,000	Clutch Sponsor*   \$3,500
Kelly Sponsor   \$15,000	Satchel Sponsor   \$2,000
Cross Body Sponsor   \$10,000	* (for Junior 40 & under)

## I WISH TO BECOME THE FOLLOWING UNDERWRITING SPONSOR (LIMIT ONE PER)

 Wellness Advocate   Thank you, Rowe Plastic Surgery	Auto/Valet Sponsor   \$10,000
Silent Auction & Reception Sponsor   \$25,000	Paddle Sponsor   \$6,000
Table Scape Sponsor   \$15,000	Mental Health Advocate   \$1,000

### I WISH TO MAKE THE FOLLOWING IN-KIND DONATION:

	Silent Auction Item-New of Designer Handbag(s)	r Gently Used A		√	IT Bag Design-Committed
lte	m Description: Value:				
Na	me:				
Ad	dress:				
En	nail:		Cell P	hone: _	
Ιa	uthorize the Center to charge	my: Amex	Visa Mas	terCard	
An	nount:	Card number:			
Ex	p date:	_ CCV Code:		<del></del>	
Sig	gnature:				Date:
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Please make checks payable to: Center for Family Services of Palm Beach County, 4101 Parker Avenue, West Palm Beach, FL 33405

All marketing material is deadline sensitive. Sponsorships are non-refundable. For more information, please contact the Center at 561-616-1222. Thank you for your support!

\* The estimated value of goods and services provided for each luncheon ticket is \$250.



## In Kind Donation

I WISH TO MAKE THE FOLLOWING IN KIND DONATION:			
Item Description:			
Quantity:			
Value:			
Donor Name (as it should display):			
Contact Name:			
Address:			
Email:			
Cell Phone:			
Social Media Profile Link:			

For more information, please contact the Center

561-616-1222

Center for Family Services of Palm Beach County 4101 Parker Avenue, West Palm Beach, FL 33405

## Thank you for your support!



## Give Back Partner

We invite you to participate in our *Give Back Retail Partner Program* in support of our 26th Annual Old Bags Luncheon<sup>®</sup>. Our annual signature luncheon combined with our give back retail series of events plays a vital role in our fundraising efforts to support eight critical programs for Center for Family Services.

Please consider participating this year by donating a minimum of 10% of gross sales to the Center during a mutually agreed upon date. This year, you may also select a date after the Old Bags Luncheon® and provide a marketing piece to include in our coveted goody bag at the Old Bags Luncheon®. Please complete the information below and return by November 21, 2025 so we can promote you on our social media and share with our constant contact list as a participating retailer.

#### I WISH TO PARTICIPATE AS A GIVE BACK PARTNER

Contac	t Person Name		
Email _		Phone	
	Give Back Partner Name (as it will appear on Social Media platforms):		Give Back Partner Facebook page to tag (if applicable)
			Give Back Partner Instagram page to tag (if applicable)
	I will donate% ( minimum of 10%) of Center for Family Services of Palm Beach Co	•	
9	I will host the following special event:(date)		(name) on
	I will provide a postcard invitation pieces to the Center no later than February		
	I am providing my company logo	to the (	Center.
	Please make checks payable to: Center for Family 9 Palm Beach, FL 33405	Services	of Palm Beach County, 4101 Parker Avenue, West

For more information, please contact the Center at 561-616-1222

## Thank you for your support!