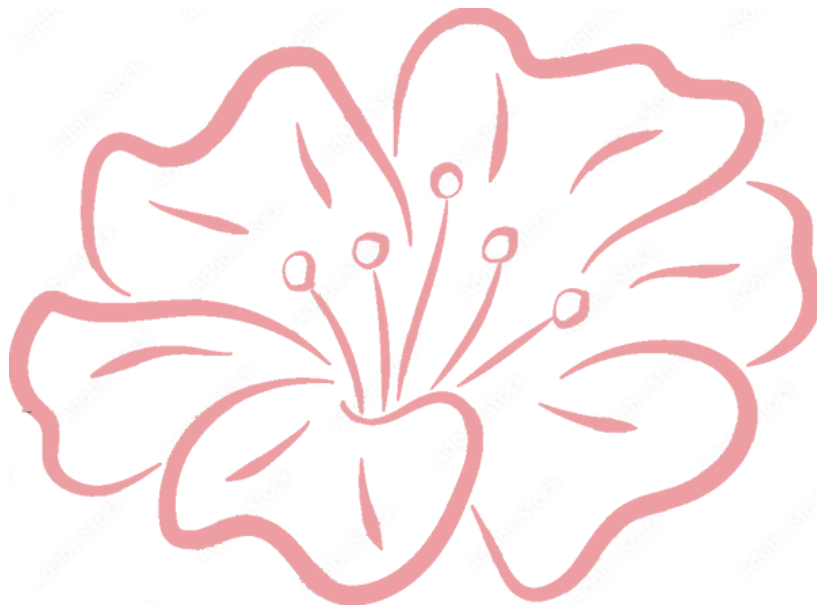


27th Annual

# OLD BAGS LUNCHEON<sup>®</sup>

**Wednesday, February 18, 2026**  
**The Breakers Palm Beach**



<https://ctrfam.org/oblpalmbeach>



@OBLPALMBEACH



27TH ANNUAL

WEDNESDAY  
FEBRUARY 18, 2026

# OLD BAGS LUNCHEON®

THE BREAKERS  
PALM BEACH

Old Bags Luncheon® is the Center for Family Services of Palm Beach County's signature fundraising event, held at The Breakers Palm Beach. Palm Beach Daily News recognized OBL as **one of the top five Palm Beach social events of the season**. The luncheon boasts an extraordinary silent auction offering a wide selection of new or gently used authentic designer handbags, a beautiful lunch served in one of The Breakers' oceanfront ballrooms and a celebrity speaker.

Past event sponsors include Rowe Plastic Surgery, Related Ross, Lugano Diamonds and Palm Beach Media Group. Would you like to be a partner of our signature event? Could your company benefit from exposure to our guest list? Consider a sponsorship with the Center for Family Services by supporting the Old Bags Luncheon.

## *Event Chairs*

Lora Drasner & Marzia Precoda

## *Auction Chairs*

Barbara Pendrill & Theodora Pace

## *Honorary Chairs*

Sonja Stevens & Joan Yanow

## *Advisory Chair*

Karen Swanson

## *Mental Health Ambassador*

Alana Stewart

## *Ways to Participate*

Become an event sponsor  
or make a cash donation



Donate a new or gently used  
authentic designer handbag



Ask retailers, friends &  
family to donate a handbag

Attend and bring your friends to this year's Old Bags Luncheon®

### Table

\$7500/each  
Twelve (12) seat table



### VIP TICKET | \$1,000/each

(Includes access to our post-event meet  
and greet with our celebrity guest speaker)



### Individual Ticket

\$600/each  
Limited availability

## *Contact*

561-616-1222  
4101 Parker Avenue  
West Palm Beach, FL 33405



CENTER FOR FAMILY SERVICES  
OF PALM BEACH COUNTY, INC.

Strengthening individuals and families through  
behavioral health services and education since 1961

# HANDBAG DONATION GUIDELINES

OLD BAGS  
LUNCHEON®

We **gratefully** accept new or very gently used authentic handbags that will make a real impact at our event.

Imagine the excitement as fashion enthusiasts bid on the best sellers, those coveted designer handbags from Gucci, Chanel, Hermes, Dior, Saint Laurent, Louis Vuitton, Chloe, Versace, Valentino, Dolce and Gabbana, Bottega Veneta, Louboutin, and many more iconic fashion houses. Your generous contribution can turn heads and create unforgettable moments.

But it doesn't stop there! We also welcome stylish pieces from other popular designers like Coach, Kate Spade, Escada, Tory Burch, Marc Jacobs, Longchamp, Tod's, Rebecca Minkoff, Burberry, Michael Kors, Jimmy Choo, Ralph Lauren, Salvatore Ferragamo, Staud, Jada Loveless, Cecy, Jennifer Tattinelli, Sylvia Furmanovich and the list goes on. Every handbag you donate can be a piece of someone's dream ensemble.

*When you purchase a new designer bag for the auction, please tape the receipt to the inside of the box. It not only adds value but also provides authenticity to the lucky winner.*

*We kindly request you provide an approximate retail value for your donated items. This information will be instrumental in setting our opening bids strategically, ensuring that your contribution garners the attention and appreciation it deserves.*

**The OBL silent auction is more than just an event; it's an experience. Anticipation is building, and we can't wait to welcome our guests to a spectacular display of the best of the best! Your handbag donations will not only make fashion dreams come true but also support those on their journey to mental wellness. Join us as we dazzle our attendees and make a significant impact together.**



*Donate now and let your passion for fashion change lives!*

## ~ TABLE SPONSORSHIP OPPORTUNITIES ~

### **Presenting Sponsor | \$75,000** (Exclusive)

***Sponsor up to 750 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP tables of 12 located in close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

#### **Sponsor Branding**

- 🍷 Presenting Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Special donor/sponsor recognition by our Emcee.
- 🍷 Presenting sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- 🍷 Presenting Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Presenting Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Presenting Sponsor name and/or logo recognition on the event program.
- 🍷 The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.
- 🍷 **Other sponsor amenities as agreed.**

### **Tote Sponsor | \$50,000** (Exclusive)

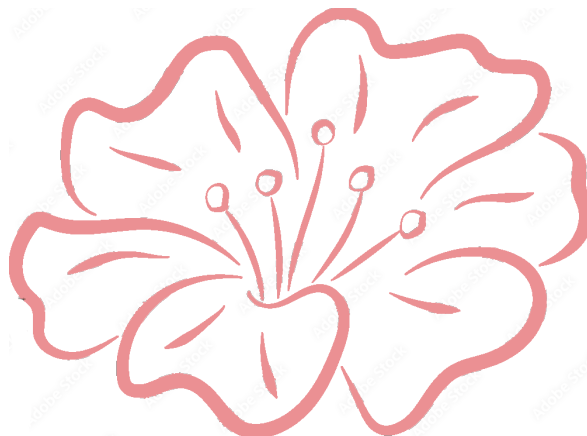
***Sponsor up to 500 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP tables of 10 located in close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

#### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Special donor/sponsor recognition by our Emcee.
- 🍷 Sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.



## Shoulder Bag Sponsor I \$30,000

***Sponsor up to 300 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.

## Kelly Sponsor I \$20,000

***Sponsor up to 200 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One VIP table of 10 seats within first 3 rows of the celebrity guest speaker.
- Includes access for up to 6 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon

## Cross Body Sponsor I \$15,000

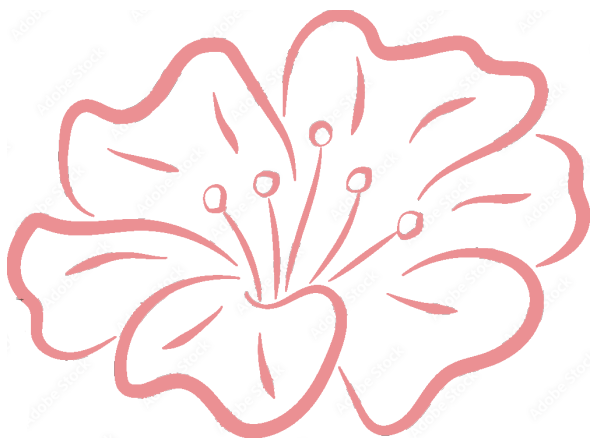
***Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One table of 10 seats in middle of ballroom.
- Includes access for up to 4 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.





### Jackie Sponsor | \$7,500

***Sponsor up to 75 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Four (4) VIP luncheon tickets.

#### **Sponsor Branding**

- 🍷 Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.

### Clutch Sponsor | \$3,500 (for Junior 40 & under)

***Sponsor up to 35 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP luncheon tickets.

#### **Sponsor Branding**

- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event program.

### Satchel Sponsor | \$2,500

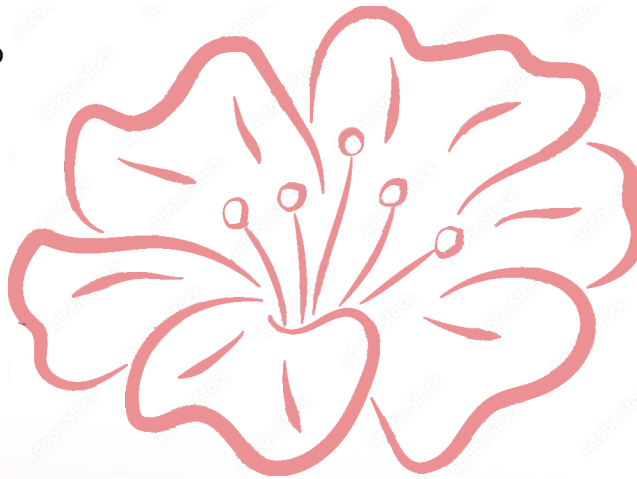
***Sponsor up to 25 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two (2) luncheon tickets.

#### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition on the event program.



## ~ LUNCHEON TICKETS ~

### **VIP TICKET | \$1,000/each**

(Includes access to our post-event meet and greet with our celebrity guest speaker)

### **Table of Twelve (12) Seats | \$7500**

Includes One (1) VIP Ticket  
(Limited availability)

### **Individual Ticket | \$600/each**

(Limited availability)

# ~ UNDERWRITING SPONSORSHIP OPPORTUNITIES ~

*(Limited to one sponsor per category)*

## Wellness Advocate \$40,000 | SOLD

***Sponsor up to 400 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One VIP table of 10 seats in close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon, IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.
- Program speaking opportunity for Sponsor, between 2 and 4 minutes, with sponsor logo or accompanying visuals on screen.

## Silent Auction & Reception Sponsor \$25,000

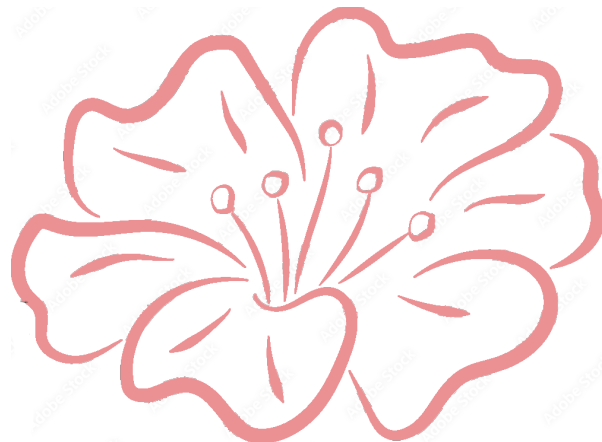
***Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One table of 10 seats in close proximity to the celebrity guest speaker.
- Includes access for up to 6 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsorship branding on cocktail napkins during the luncheon (and mutually agreed upon design).
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, and Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Table-Scape Sponsor | \$15,000

***Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- One table of 10 seats in middle of ballroom.
- Includes access for up to 4 guests to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsor name and/or logo recognition incorporated and displayed in the centerpieces at each table.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the

## Auto/Valet Sponsor | \$10,000

***Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- Two (2) VIP and four (4) luncheon tickets.

### Sponsor Branding

- Car displayed in the front entrance of The Breakers Palm Beach during the luncheon.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition inside cover of event program.

## Paddle Sponsor | \$6,000

***Sponsor up to 60 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- Four (4) luncheon tickets.

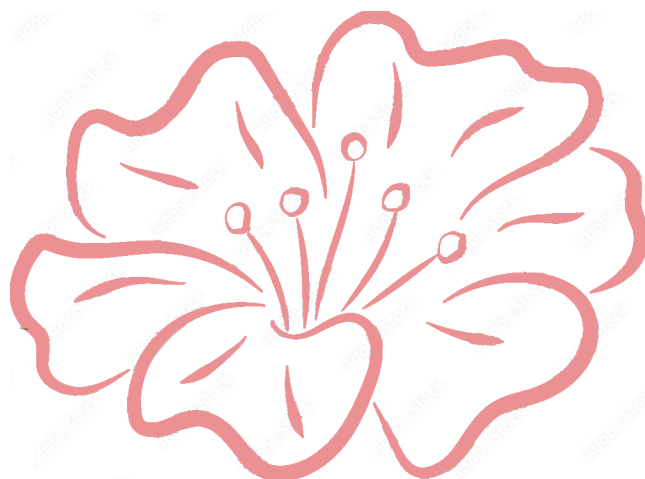
### Sponsor Branding

- Name and/or logo recognition displayed at the top of the paddle used by all attendees to bid on auction items and to place donations during the Call to the Heart and Live Auction.
- Option to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event program.

## Mental Health Advocate Sponsor \$1,000

***Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.***

- 100% tax deductible, no goods and services





# OBL Sponsorship Commitment



I WISH TO BECOME THE FOLLOWING TABLE SPONSOR:

Presenting Sponsor   \$75,000 (Exclusive)	Jackie Sponsor   \$7,500
Tote Sponsor   \$50,000 (Exclusive)	Clutch Sponsor**   \$3,500
Shoulder Bag Sponsor   \$30,000	Satchel Sponsor   \$2,500
Kelly Sponsor   \$20,000	** (for Junior 40 & under)
Cross Body Sponsor   \$15,000	

I WISH TO BECOME THE FOLLOWING UNDERWRITING SPONSOR (LIMIT ONE PER)

✓ Wellness Advocate   <i>Thank you, Rowe Plastic Surgery</i>	Auto/Valet Sponsor   \$10,000
Silent Auction & Reception Sponsor   \$25,000	Paddle Sponsor   \$6,000
Table Scape Sponsor   \$15,000 (Exclusive)	Mental Health Advocate   \$1,000*

\*Donation only - no tickets included

I WISH TO MAKE THE FOLLOWING IN-KIND DONATION:

Silent Auction Item-New or Gently Used Authentic Designer Handbag(s)	✓ IT Bag Design - <i>Committed</i>
--	------------------------------------

Item Description: Value: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

I authorize the Center to charge my: Amex Visa MasterCard

Amount: \_\_\_\_\_ Card number: \_\_\_\_\_

Exp date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Center for Family Services of Palm Beach County, 4101 Parker Avenue, West Palm Beach, FL 33405

All marketing material is deadline sensitive. Sponsorships are non-refundable. For more information, please contact the Center at 561-616-1222. Thank you for your support!

\* The estimated value of goods and services provided for each luncheon ticket is \$250.



*In Kind Donation*

I WISH TO MAKE THE FOLLOWING IN KIND DONATION:

Item Description:

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---

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Quantity: \_\_\_\_\_

Value: \_\_\_\_\_

Donor Name (as it should display): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Social Media Profile Link: \_\_\_\_\_

For more information, please contact the Center

561-616-1222

Center for Family Services of Palm Beach County  
4101 Parker Avenue, West Palm Beach, FL 33405

**Thank you for your support!**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR CENTER FOR FAMILY SERVICES OF PALM BEACH COUNTY, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH1993), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR BY VISITING THEIR WEBSITE AT WWW.FLORIDACONSUMERHELP.COM. REGIS- TRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



## Give Back Partner

We invite you to participate in our **Give Back Retail Partner Program** in support of our 26th Annual Old Bags Luncheon®. Our annual signature luncheon combined with our give back retail series of events plays a vital role in our fundraising efforts to support eight critical programs for Center for Family Services.

**Please consider participating this year by donating a minimum of 10% of gross sales to the Center during a mutually agreed upon date. This year, you may also select a date after the Old Bags Luncheon® and provide a marketing piece to include in our coveted goody bag at the Old Bags Luncheon®. Please complete the information below and return by November 21, 2025 so we can promote you on our social media and share with our constant contact list as a participating retailer.**

I WISH TO PARTICIPATE AS A GIVE BACK PARTNER

Contact Person Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Give Back Partner Name**  
(as it will appear on Social Media platforms):


Give Back Partner Instagram page to tag  
(if applicable)


\_\_\_\_\_


\_\_\_\_\_

Give Back Partner Facebook page to tag  
(if applicable)

\_\_\_\_\_

 I will donate \_\_\_\_\_% ( minimum of 10%) of my total sales on \_\_\_\_\_ ( date) to Center for Family Services of Palm Beach County, Inc.

 I will host the following special event: \_\_\_\_\_(name) on \_\_\_\_\_(date)

 \_\_\_\_\_ I will provide a postcard invitation to include in the OBL swag bag and provide 600 pieces to the Center no later than February 4, 2026.

 \_\_\_\_\_ I am providing my company logo to the Center.

Please make checks payable to: Center for Family Services of Palm Beach County, 4101 Parker Avenue, West Palm Beach, FL 33405

For more information, please contact the Center at 561-616-1222

**Thank you for your support!**

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