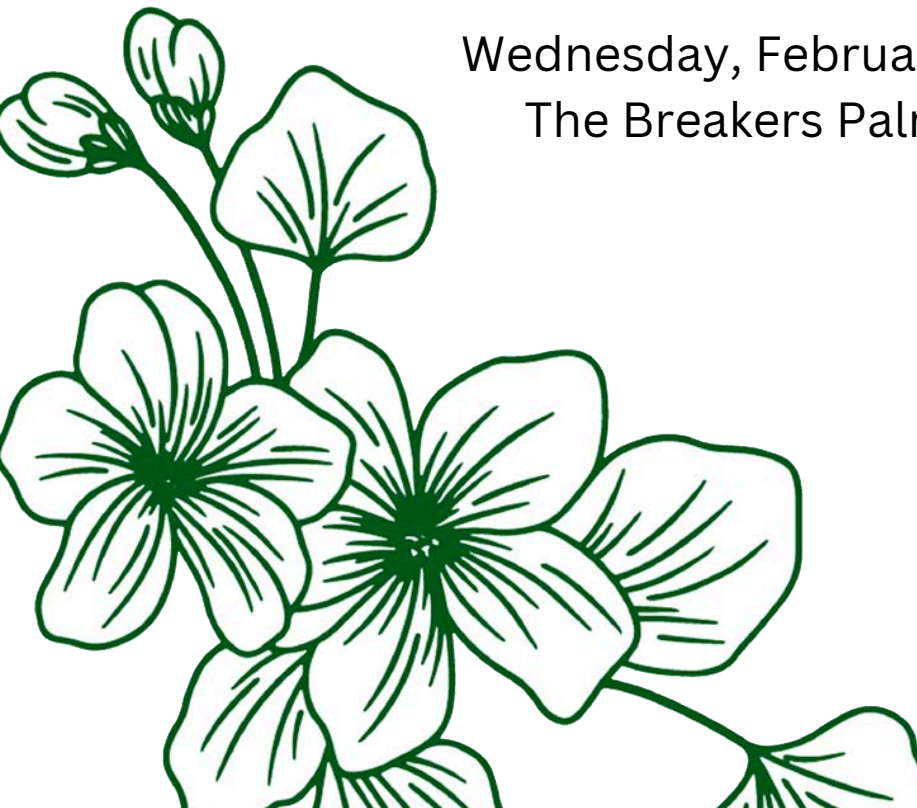




26th Annual

OLD BAGS  
LUNCHEON<sup>®</sup>

Wednesday, February 19, 2025  
The Breakers Palm Beach





26th Annual

# OLD BAGS LUNCHEON®

WEDNESDAY, FEBRUARY 19, 2025  
THE BREAKERS PALM BEACH

Old Bags Luncheon® is the Center for Family Services of Palm Beach County's signature fundraising event. Our premier event is once again at The Breakers Palm Beach. Palm Beach Daily News recognized OBL as **one of the top five Palm Beach social events** of the season. The luncheon boasts an extraordinary silent auction offering a wide selection of new or gently used authentic designer handbags, a beautiful lunch served in one of The Breakers' oceanfront ballrooms and a celebrity speaker.

Past event sponsors include Saks Fifth Avenue, YVEL, Tiffany & Co. and Palm Beach Media Group. Would you like to be a partner of our signature event? Could your company benefit from exposure to our guest list? Consider a sponsorship with the Center for Family Services by supporting the Old Bags Luncheon.

## Participate

Become an event sponsor or make a cash donation

Donate a new or gently used authentic designer handbag

Ask retailers, friends and family to donate a handbag

Attend and bring your friends to this year's Old Bags Luncheon®

## Event Co-Chairs

Sonja Stevens and Joan Yanow

## Honorary Chair

Audrey Gruss

## Auction Chairs

Barbara Pendrill & Theodora Pace

## Contact

**Ellen Vaughan**

Chief Development Officer

561-616-1257

[Evaughan@Ctrfam.Org](mailto:Evaughan@Ctrfam.Org)

4101 Parker Avenue  
West Palm Beach, FL  
33405

## Follow



@OBLPalmBeach



Table

**\$6000/each**

Ten (10) seat table

Individual Ticket

**\$600/each**

Limited availability

**VIP TICKET | \$1,000/each**

(Includes access to our post-event meet and greet with our celebrity guest speaker)



CENTER FOR FAMILY SERVICES  
OF PALM BEACH COUNTY, INC.

Strengthening individuals and families through  
behavioral health services and education since 1961

## ~ TABLE SPONSORSHIP OPPORTUNITIES ~

### Presenting Tote Sponsor | \$50,000 (Exclusive)

**Sponsor up to 500 hours of counseling sessions for individuals and families in need of mental health services.**

#### Hospitality

- Two VIP tables of 12 located in close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

#### Sponsor Branding

- Presenting name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Presenting sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, & Worth Avenue Sip and Shop Events.
- Primary sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Presenting name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Primary name and/or logo recognition on the event program.
- The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event.

### Shoulder Bag Sponsor | \$25,000

**Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.**

#### Hospitality

- One VIP table of 12 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

#### Sponsor Branding

- Prominent name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, & Worth Avenue Sip and Shop Events.
- Prominent sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.



## Kelly Sponsor | \$15,000

**Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), & Worth Avenue Sip and Shop Events.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.

## Cross Body Sponsor | \$10,000

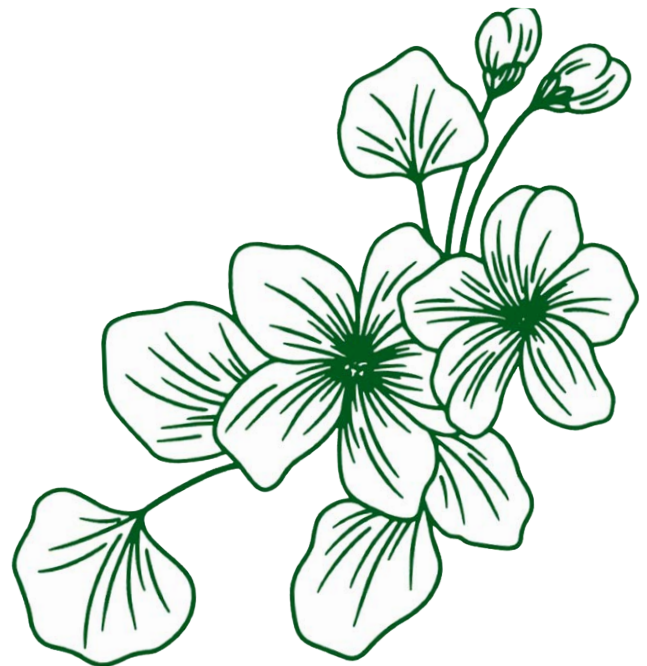
**Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.**

### Hospitality

- One VIP table of 10 seats in middle of ballroom.
- Includes access to our post-event meet and greet with our celebrity guest speaker.

### Sponsor Branding

- Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Sponsor name and/or logo recognition on the event program.



## Jackie Sponsor | \$5,000

*Sponsor up to 50 hours of counseling sessions for individuals and families in need of mental health services.*

### Hospitality

- 🍷 Four (4) VIP luncheon tickets.

### Sponsor Branding

- 🍷 Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.

## Clutch Sponsor | \$3,500

(for Junior 40 & under)

*Sponsor up to 30 hours of counseling sessions for individuals and families in need of mental health services.*

### Hospitality

- 🍷 Two VIP luncheon tickets.

### Sponsor Branding

- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event program.

## Satchel Sponsor | \$2,000

*Sponsor up to 20 hours of counseling sessions for individuals and families in need of mental health services.*

### Hospitality

- 🍷 Two (2) luncheon tickets.

### Sponsor Branding

- 🍷 Sponsor name and/or logo recognition on the event program.



## ~ LUNCHEON TICKETS ~

### VIP TICKET | \$1,000/each

(Includes access to our post-event meet and greet with our celebrity guest speaker)

### Table of Ten (10) Seats | \$6000

(Limited availability)

### Individual Ticket | \$600/each

(Limited availability)

# ~ PROGRAM SPONSORSHIP OPPORTUNITIES ~

## Ambassador Table Sponsor I \$15,000

*Limited to 2 per category*

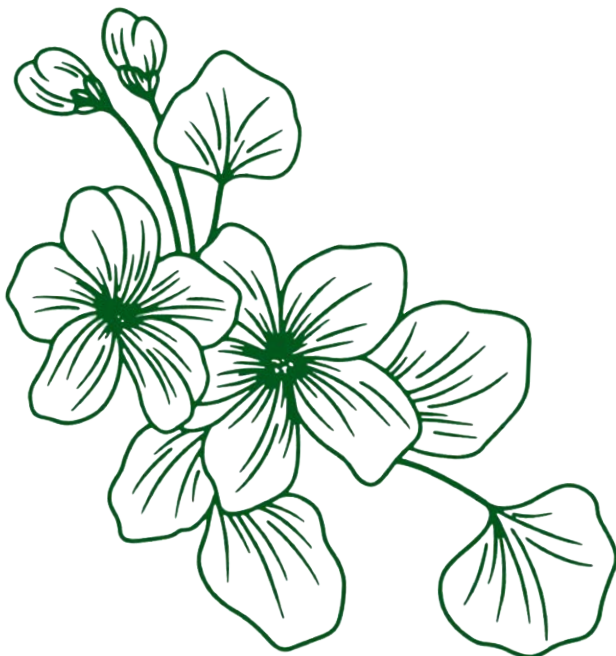
**Sponsor a table and become an ambassador to one of our programs. \$5000 of the \$15,000 sponsorship is a charitable gift to the program and is 100% tax deductible.**

### Hospitality

- ☺ One VIP table of 10 seats with close proximity to celebrity speaker.

### Sponsor Branding

- ☺ Name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- ☺ Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- ☺ Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- ☺ Sponsor name and/or logo recognition on the event program.
- ☺ Signage on the table.



### SAFE Kids Ambassador Table Host (your name)

S.A.F.E. Kids is an office-based mental health program offering specialized treatment for children and adults who have been impacted by sexual abuse, physical abuse, domestic violence, sex trafficking and violent crimes.

### Counseling Crusaders Ambassador Table Host (your name)

CFSPBC provides professional, confidential mental health counseling to individuals, families and children on an outpatient basis.

### Recovery Warriors and Partners for Change Ambassador Table Host (your name)

PFC is a substance misuse recovery program providing outpatient individual counseling and group therapy to help individuals tackle their substance misuse.

# ~ UNDERWRITING SPONSORSHIP OPPORTUNITIES ~

*(Limited to one sponsor per category)*

## **Silent Auction & Reception Sponsor I \$25,000**

***Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.***

### **Hospitality**

- 🍷 One VIP table of 10 seats in close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- 🍷 Sponsorship branding on cocktail napkins during the luncheon (and mutually agreed upon design).
- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Prominent sponsor recognition for all media, including newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception, & Worth Avenue Sip and Shop Events.
- 🍷 Prominent Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.

## **Table-Scape Sponsor I \$15,000**

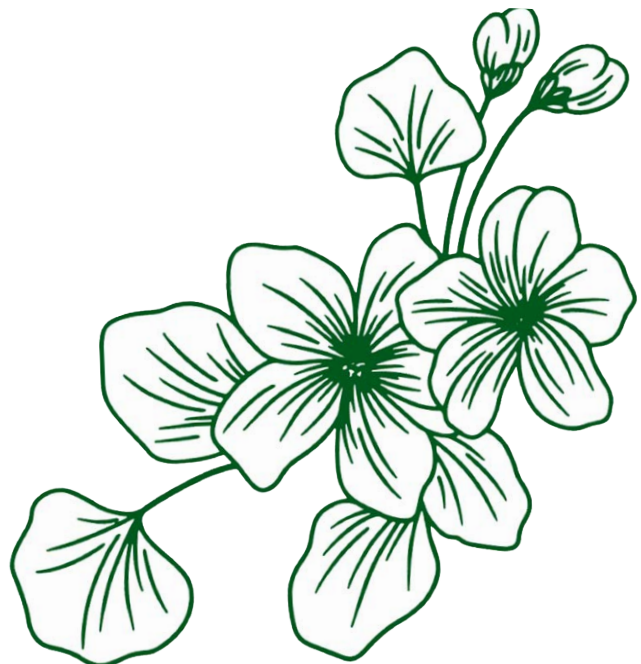
***Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.***

### **Hospitality**

- 🍷 One table of 10 VIP seats in middle of ballroom.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.

### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition incorporated and displayed in the centerpieces at each table.
- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.



## **Auto/Valet Sponsor | \$10,000**

***Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.***

### **Hospitality**

- 🍷 Six (6) luncheon tickets.

### **Sponsor Branding**

- 🍷 Car displayed in the front entrance of The Breakers Palm Beach during the luncheon.
- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed in ballroom.
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor recognition on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition inside cover of event program.

## **Paddle Sponsor | \$6,000**

***Sponsor up to 60 hours of counseling sessions for individuals and families in need of mental health services.***

### **Hospitality**

- 🍷 Four (4) luncheon tickets.

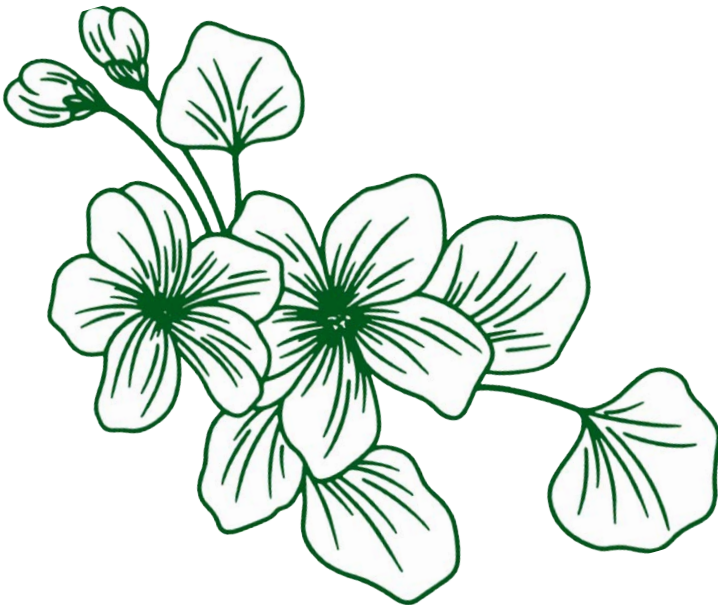
### **Sponsor Branding**

- 🍷 Name and/or logo recognition displayed at the top of the paddle used by all attendees to bid on auction items and to place donations during the Call to the Heart and Live Auction.
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event program.

## **Mental Health Advocate Sponsor | \$1,000**

***Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.***

- 🍷 100% tax deductible, no goods and services provided with donation.





# HANDBAG DONATION GUIDELINES

OLD BAGS  
LUNCHEON®

We **gratefully** accept new or very gently used authentic handbags that will make a real impact at our event.

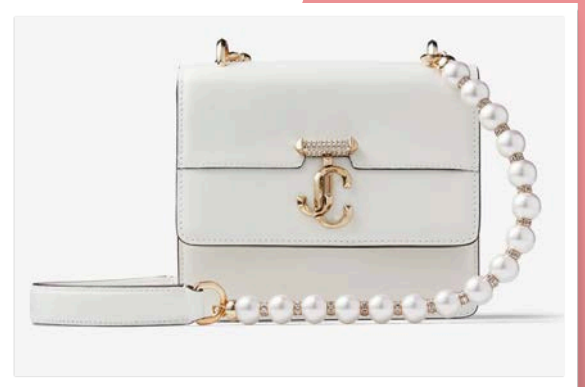
Imagine the excitement as fashion enthusiasts bid on the best sellers, those coveted designer handbags from Gucci, Chanel, Hermes, Dior, Saint Laurent, Louis Vuitton, Chloe, Versace, Valentino, Dolce and Gabbana, Bottega Veneta, Louboutin, and many more iconic fashion houses. Your generous contribution can turn heads and create unforgettable moments.

But it doesn't stop there! We also welcome stylish pieces from other popular designers like Coach, Kate Spade, Escada, Tory Burch, Marc Jacobs, Longchamp, Tod's, Rebecca Minkoff, Burberry, Michael Kors, Jimmy Choo, Ralph Lauren, Salvatore Ferragamo, Staud, and the list goes on. Every handbag you donate can be a piece of someone's dream ensemble.

*When you purchase a new designer bag for the auction, please tape the receipt to the inside of the box. It not only adds value but also provides authenticity to the lucky winner.*

*We kindly request you to provide an approximate retail value for your donated items. This information will be instrumental in setting our opening bids strategically, ensuring that your contribution garners the attention and appreciation it deserves.*

**The OBL silent auction is more than just an event; it's an experience. Anticipation is building, and we can't wait to welcome our guests to a spectacular display of the best of the best! Your handbag donations will not only make fashion dreams come true but also support those on their journey to mental wellness. Join us as we dazzle our attendees and make a significant impact together.**



*Donate now and let your passion for fashion change lives!*

# Sponsorship Commitment

I WISH TO BECOME THE FOLLOWING TABLE SPONSOR:

Presenting Tote Sponsor   \$50,000 (Exclusive)	Jackie Sponsor   \$5,000
Shoulder Bag Sponsor   \$25,000	Clutch Sponsor*   \$3,500
Kelly Sponsor   \$15,000	Satchel Sponsor   \$2,000
Cross Body Sponsor   \$10,000	* (for Junior 40 & under)

I WISH TO BECOME THE FOLLOWING UNDERWRITING SPONSOR (LIMIT ONE PER)

Silent Auction & Reception Sponsor   \$25,000	Auto/Valet Sponsor   \$10,000
Table Scape Sponsor   \$15,000	Paddle Sponsor   \$6,000

I WISH TO MAKE THE FOLLOWING IN-KIND DONATION:

Silent Auction Item- New or Gently Used Authentic Designer Handbag(s)	IT Bag Design
---	---------------

Item Description: Value: \_\_\_\_\_

Name : \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

I authorize the Center to charge my: Amex Visa MasterCard

Amount: \_\_\_\_\_ Card number: \_\_\_\_\_

Exp date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Center for Family Services, 4101 Parker Avenue, West Palm Beach, FL 33405

All marketing material is deadline sensitive. Sponsorships are non-refundable. For more information, please contact Ellen Vaughan, Chief Development Officer at 561-616-1257 or evaughan@ctrfam.org. Thank you for your support!

\* The estimated value of goods and services provided for each luncheon ticket is \$250.



*In Kind Donation*

I WISH TO MAKE THE FOLLOWING IN KIND DONATION:

Item Description:

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Quantity: \_\_\_\_\_

Value: \_\_\_\_\_

Donor Name (as it should display): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Social Media Profile Link: \_\_\_\_\_

For more information, please contact Ellen Vaughan, Chief Development Officer

561-616-1257 or [evaughan@ctrfam.org](mailto:evaughan@ctrfam.org).

Center for Family Services, 4101 Parker Avenue, West Palm Beach, FL 33405

**Thank you for your support!**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR CENTER FOR FAMILY SERVICES OF PALM BEACH COUNTY, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH1993), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR BY VISITING THEIR WEBSITE AT WWW.FLORIDACONSUMERHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



Give Back Partner on Worth Avenue and the Vias

We invite you to participate in our Give Back Retail Partner Program in support of our 26th Annual Old Bags Luncheon. Our annual signature luncheon combined with our give back retail series of events plays a vital role in our fundraising efforts to support eight critical programs for Center for Family Services.

Please consider participating this year by donating 15% of your sales to the Center during a mutually agreed upon date. This year, you may also select a date after the Old Bags Luncheon and provide a marketing piece to include in our coveted goody bag at the Old Bags Luncheon. Please complete the information below and return by November 29, 2024 so we can promote you on our social media and share with our constant contact list as a participating retailer.

I WISH TO PARTICIPATE AS A GIVE BACK PARTNER ON WORTH AVENUE

Contact Person Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Give Back Partner Name (as it will appear on Social Media platforms):

Give Back Partner Facebook page to tag (if applicable)

\_\_\_\_\_

\_\_\_\_\_

Give Back Partner Instagram page to tag (if applicable)

\_\_\_\_\_

I will donate \_\_\_% ( minimum of 10%) of my total sales on \_\_\_\_\_ ( date) to Center for Family Services of Palm Beach County, Inc.

I will host the following special event: \_\_\_\_\_ (name) on \_\_\_\_\_ (date)

I will provide a postcard invitation to include in the OBL swag bag and provide 600 pieces to the Center no later than February 4, 2025.

I am providing my company logo to Ellen Vaughan at evaughan@ctrfam.org

Please make checks payable to: Center for Family Services, 4101 Parker Avenue, West Palm Beach, FL 33405

For more information, please contact Ellen Vaughan, Chief Development Officer at 561-616-1257 or evaughan@ctrfam.org.

Thank you for your support!