

*25th Annual*

OLD BAGS

LUNCHEON<sup>®</sup>

*Silver Jubilee*

**Wednesday, February 21, 2024  
The Breakers Palm Beach**



25th Annual

OLD BAGS

LUNCHEON®

Silver Jubilee

WEDNESDAY, FEBRUARY 21, 2024

THE BREAKERS PALM BEACH

Old Bags Luncheon® is the Center for Family Services of Palm Beach County's signature fundraising event.

Our premier event is once again at The Breakers Palm Beach. Palm Beach Daily News recognized OBL as **one of the top five Palm Beach social events** of the season. The luncheon boasts an extraordinary silent auction offering a wide selection of new or gently used authentic designer handbags, a beautiful lunch served in one of The Breakers' oceanfront ballrooms and a celebrity speaker.

Past event sponsors include Saks Fifth Avenue, YVEL, Tiffany & Co. and Palm Beach Media Group. Would you like to be a partner of our signature event? Could your company benefit from exposure to our guest list? Consider a sponsorship with the Center for Family Services by supporting the Old Bags Luncheon.

## Participate

Become an event sponsor  
or make a cash donation

Donate a new or gently  
used authentic designer  
handbag

Ask retailers, friends and  
family to donate a  
handbag

Attend and bring your  
friends to this year's Old  
Bags Luncheon®

### Event Chair

Robin Gillen, Tim Johnson & Fernando Wong

### Advisory Chair

Karen Swanson

### Junior Chairs

Marissa Murphy-Adriaanse & Tiffany Isaacs

### Auction Chairs

Barbara Pendrill, Theodora Pace  
Stephanie Schwed

### Honorary Chairs

Tammy Pompea & Diane Smith

## Follow



@OBLPalmBeach



## Contact

**Ellen Vaughan**

Chief Development Officer

561-616-1257

[Evaughan@Ctrfam.Org](mailto:Evaughan@Ctrfam.Org)

4101 Parker Avenue  
West Palm Beach, FL  
33405

Table  
\$6000/each  
Ten (10) seat table

Individual Ticket  
\$600/each  
Limited availability

VIP TICKET | \$1,000/each  
(Includes access to our post-event meet  
and greet with our celebrity guest speaker)

Junior \$400/each  
(aged 40 and younger)  
Individual Ticket



CENTER FOR FAMILY SERVICES  
OF PALM BEACH COUNTY, INC.

Strengthening individuals and families through  
behavioral health services and education since 1961

## ~ TABLE SPONSORSHIP OPPORTUNITIES ~

### **Presenting Tote Sponsor | \$50,000 (Exclusive)**

***Sponsor up to 500 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- Two VIP tables of 12 with one located in close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker. Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

#### **Sponsor Branding**

- Presenting name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- Special donor/sponsor recognition by our Emcee.
- Presenting sponsor recognition for all media and newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), Worth Avenue Sip and Shop Events, and Post Event Thank You Party (March 2024). Primary sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Presenting name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Primary name and/or logo recognition on the event program.
- The right to offer a special marketing and/or advertising promotion (to be mutually agreed upon) to our 550 event attendees post event. Presenting sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

### **Shoulder Bag Sponsor | \$25,000**

***Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- One VIP table of 12 seats within close proximity to the celebrity guest speaker.
- Includes access to our post-event meet and greet with our celebrity guest speaker. Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

#### **Sponsor Branding**

- Prominent name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- Special donor/sponsor recognition by our Emcee.
- Prominent sponsor recognition for all media and newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), Worth Avenue Sip and Shop Events, and Post Event Thank You Party (March 2024).
- Prominent sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent name and/or logo recognition on the event invitation as well as other luncheon collateral.
- Prominent name and/or logo recognition on the event program.
- Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

## *Kelly Sponsor / \$15,000*

**Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.**

### **Hospitality**

- 🍷 One VIP table of 10 seats within close proximity to the celebrity guest speaker.
- 🍷 Includes access to our post-event meet and greet with our celebrity guest speaker.
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- 🍷 Special donor/sponsor recognition by our Emcee.
- 🍷 Prominent sponsor recognition for all media, newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), Worth Avenue Sip and Shop Events, and Post Event Thank You Party (March 2024). Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

## *Cross Body Sponsor / \$10,000*

**Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.**

### **Hospitality**

- 🍷 One table of 10 seats (5 VIP)
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### **Sponsor Branding**

- 🍷 Name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- 🍷 Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

### Jackie Sponsor | \$5,000

***Sponsor up to 50 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Four (4) VIP luncheon tickets.
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

#### **Sponsor Branding**

- 🍷 Name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- 🍷 Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

### Clutch Sponsor | \$3,500 (for Junior 40 & under)

***Sponsor up to 30 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two VIP luncheon tickets.
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

#### **Sponsor Branding**

- 🍷 Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event program.

### Satchel Sponsor | \$2,000

***Sponsor up to 15 hours of counseling sessions for individuals and families in need of mental health services.***

#### **Hospitality**

- 🍷 Two (2) luncheon tickets.
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

#### **Sponsor Branding**

- 🍷 Sponsor name and/or logo recognition on the event program.

## ~ LUNCHEON TICKETS ~

### **VIP TICKET | \$1,000/each**

(Includes access to our post-event meet and greet with our celebrity guest speaker)

### **Table of Ten (10) Seats | \$6000**

### **Individual Ticket | \$600/each**

### **Junior (40 and under) Individual Ticket | \$400/each**

(limited availability)

# ~ PROGRAM SPONSORSHIP OPPORTUNITIES ~

## Ambassador Table Sponsor / \$15,000

*Limited to 2 per category*

**Sponsor a table and become an ambassador to one of our programs. \$5000 of the \$15,000 sponsorship is a charitable gift to the program and is 100% tax deductible.**

### Hospitality

- 🍷 One VIP table of 10 seats
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### Sponsor Branding

- 🍷 Name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- 🍷 Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event invitation as well as other luncheon collateral.
- 🍷 Sponsor name and/or logo recognition on the event program.
- 🍷 Signage on the table.
- 🍷 Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

### SAFE Kids Ambassador Table Host (your name)

S.A.F.E. Kids is an office-based mental health program offering specialized treatment for children and adults who have been impacted by sexual abuse, physical abuse, domestic violence, sex trafficking and violent crimes.

### Counseling Crusaders Ambassador Table Host (your name)

CFSPBC provides professional, confidential mental health counseling to individuals, families and children on an outpatient basis. domestic violence, sex trafficking and violent crimes.

### Recovery Warriors and Partners in Change Ambassador Table Host (your name)

PFC is a substance misuse recovery program providing outpatient individual counseling and group therapy to help individuals tackle their substance misuse.

# ~ UNDERWRITING SPONSORSHIP OPPORTUNITIES ~

(Limited to one sponsor per category)

## *Silent Auction & Reception Sponsor / \$25,000*

**Sponsor up to 250 hours of counseling sessions for individuals and families in need of mental health services.**

### **Hospitality**

- One VIP table of 10 seats.
- Includes access to our post-event meet and greet with our celebrity guest speaker.
- Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### **Sponsor Branding**

- Sponsorship branding on cocktail napkins during the luncheon (to be mutually agreed upon).
- Sponsor name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- Prominent sponsor recognition for all media, newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), Worth Avenue Sip and Shop Events, and Post Event Thank You Party (March 2024).
- Prominent Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- Prominent sponsor recognition for all media, newspaper and magazine advertising coverage of the Old Bags Luncheon as well as all leading events related to the luncheon including the Committee Kick-Off Luncheon (November), IT Bag & Purse Drive Reception (December), Worth Avenue Sip and Shop Events, and Post Event Thank You Party (March 2024).
- Prominent Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.

## *Table-Scape Sponsor / \$15,000*

**Sponsor up to 150 hours of counseling sessions for individuals and families in need of mental health services.**

### **Hospitality**

- One table of 10 VIP seats.
- Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### **Sponsor Branding**

- Sponsor name and/or logo recognition incorporated and displayed in the centerpieces at each table.
- Sponsor name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- Sponsor name and/or logo recognition on the event program.
- Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.

## Auto/Valet Sponsor | \$10,000

***Sponsor up to 100 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- 🍷 Six (6) luncheon tickets. (2 VIP)
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### Sponsor Branding

- 🍷 Car displayed in the front entrance of The Breakers during the luncheon.
- 🍷 Name and/or logo recognition on the valet hand tags displayed in each guest's vehicle with the following text "Thank you for joining us for the 2024 Old Bags Luncheon – Drive Safely".
- 🍷 Sponsor name and/or logo recognition on our digital sponsor signage displayed at registration & check-out.
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor recognition as well as linkage on the Center's website and our various social media platforms for the Old Bags Luncheon.
- 🍷 Sponsor name and/or logo recognition on the event program.

## Paddle Sponsor | \$6,000

***Sponsor up to 60 hours of counseling sessions for individuals and families in need of mental health services.***

### Hospitality

- 🍷 Four (4) luncheon tickets.
- 🍷 Invitation to our Exclusive Post Sponsor Thank You Reception scheduled in March (exact date & location TBD).

### Sponsor Branding

- 🍷 Name and/or logo recognition displayed at the top of the paddle used by all attendees to bid on auction items and to place donations during the "ASK".
- 🍷 Right to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- 🍷 Sponsor name and/or logo recognition on the event program.

## Mental Health Advocate Sponsor | \$1,000

***Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.***

- 🍷 Sponsor up to 10 hours of counseling sessions for individuals and families in need of mental health services.
- 🍷 100% tax deductible, no goods and services provided.
- 🍷 Sponsor recognition included in our 2023-2024 Annual Report sent to all Center supporters and donors.



# Sponsorship Commitment

I WISH TO BECOME THE FOLLOWING TABLE SPONSOR:

Presenting Tote Sponsor   \$50,000 (Exclusive)	Jackie Sponsor   \$5,000
Shoulder Bag Sponsor   \$25,000 (Limited to 2)	Clutch Sponsor*   \$3,500
Kelly Sponsor   \$15,000	Satchel Sponsor   \$2,000
Cross Body Sponsor   \$10,000	* (for Junior 40 & under)

I WISH TO BECOME AMBASSADOR TABLE SPONSOR (LIMIT TWO PER)

Counseling Crusaders Ambassador   \$15,000	Recovery Warriors and Partners for Change Ambassador   \$15,000
SAFE Kids Ambassador   \$15,000	

I WISH TO BECOME THE FOLLOWING UNDERWRITING SPONSOR (LIMIT ONE PER)

Silent Auction & Reception Sponsor   \$25,000	Auto/Valet Sponsor   \$10,000
Table Scape Sponsor   \$15,000	Paddle Sponsor   \$6,000

I WISH TO MAKE THE FOLLOWING IN-KIND DONATION:

Silent Auction Item- New or Gently Used Authentic Designer Handbag(s)	IT Bag Design
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Item Description: Value: \_\_\_\_\_

Name : \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

I authorize the Center to charge my: Amex Visa MasterCard

Amount: \_\_\_\_\_ Card number: \_\_\_\_\_

Exp date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Center for Family Services, 4101 Parker Avenue, West Palm Beach, FL 33405

All marketing material is deadline sensitive. Sponsorships are non-refundable. For more information, please contact Ellen Vaughan, Chief Development Officer at 561-616-1257 or [evaughan@ctrfam.org](mailto:evaughan@ctrfam.org). Thank you for your support!

\* The estimated value of goods and services provided for each luncheon ticket is \$250.



## *Silent Auction Donation*

I WISH TO MAKE THE FOLLOWING SILENT AUCTION DONATION:

Item Description:

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Value: \_\_\_\_\_

Donor Name (as it should display): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Social Media Profile Link: \_\_\_\_\_

For more information, please contact Ellen Vaughan, Chief Development Officer

561-616-1257 or [evaughan@ctrfam.org](mailto:evaughan@ctrfam.org).

Center for Family Services, 4101 Parker Avenue, West Palm Beach, FL 33405

**Thank you for your support!**